

SECOND STREET *services*



OUR SERVICES

- Food Photography including vertical, horizontal, overhead shots, and special images for social media
- Videos Tasty-style videos using overhead shots as well as close ups
- Product Photography
- Lifestyle Photography
- Pinnable Image Creation

Our services are for photography only. You will have full rights to all photos and videos to use as you wish. These photos will not be shared on our blogs.

ABOUT US //

Second Street Services is a full-service photography and videography business. Liz and Doug Latham from Hoosier Homemade and Pocket Change Gourmet have spent 8+ years creating amazing content and sharing on their successful blogs.

Over the past few years while working with large and small brands, they saw a need for gorgeous images.

Images are the most powerful thing on the web these days, they are what draw people in and make them stop scrolling, they are what bring followers to your social media accounts and loyal customers to brand.

Liz, Doug and their team focus on images that are original, relatable and authentic. They strongly feel like so many consumers are busy now yet strive for a simple life, easy projects and a creative home.

The food images and videos captured by Second Street Services will invite consumers to learn just how easy it is to create amazing recipes in their own home. Our lifestyle images are beautiful, yet attainable, showing consumers that your product will help them create the life that they want and need.

The quality of work that we deliver and our budget conscious approach brings brands back to Second Street Services time and time again.

CLIENTS //

Walmart, Better Homes & Gardens, Fisher Nuts, Pillsbury, JM Smuckers, National Pork Board, Wilton, Truvia, Hellmann's, Unilever, Good Humor, Lucky Leaf, Duck Brand Tape, GAF Roofing, International Delight, Krylon, Ball Canning and many more...

SECOND STREET *services*

PHOTOGRAPHY and VIDEOGRAPHY //

Images and online content play a big role in social media. Having shareable content can move your brand forward by leaps and bounds.

LIFESTYLE and PRODUCT PHOTOGRAPHY //

One of the most important aspects in sharing your product online, in our opinion, is being authentic. Consumers are very savvy and incorporating your product naturally is very important to us.



SECOND STREET *services*



PRICING DETAILS for FOOD PHOTOGRAPHY //

- Brand consultation
- One set of photos using the brands recipe
- 15-25 photos of final shot per set
- Product images included
- Food Stylist, Colors of your choice, Backdrops
- Raw images sent via DropBox
- All images edited by expert photo editors
- Specific image sizes for social media including vertical, horizontal and square images

Basic Photography

\$325 per set

Add - ons (prices in addition to the basic set)

- + \$150 - 4 Pinterest images included text on pins
- + \$500 - 1 Tasty-style Video using overhead shots and close ups
- + \$750 - Recipe development

Bulk rates available during consultation

Pricing Details for non-food products available during consultation

